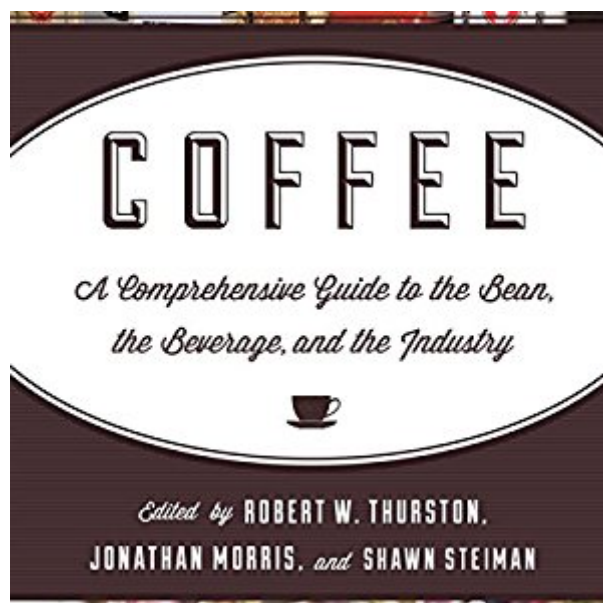


The book was found

Coffee: A Comprehensive Guide To The Bean, The Beverage, And The Industry



Synopsis

Coffee: A Comprehensive Guide to the Bean, the Beverage, and the Industry offers a definitive guide to the many rich dimensions of the bean and the beverage around the world. Leading experts from business and academia consider coffee's history, global spread, cultivation, preparation, marketing, and the environmental and social issues surrounding it today. They discuss, for example, the impact of globalization; the many definitions of organic, direct trade, and fair trade; the health of female farmers; the relationships among shade, birds, and coffee; roasting as an art and a science; and where profits are made in the commodity chain. Drawing on interviews and the lives of people working in the business—from pickers and roasters to coffee bar owners and consumers—this book brings a compelling human side to the story. The authors avoid romanticizing or demonizing any group in the business. They consider basic but widely misunderstood issues such as who adds value to the bean, the constraints of peasant life, and the impact of climate change. Moving beyond simple answers, they represent various participants in the supply chain and a range of opinions about problems and suggested solutions in the industry. Coffee offers a multidimensional examination of a deceptively everyday but extremely complex commodity that remains at the center of many millions of lives. Tracing coffee's journey from field to cup, this handbook to one of the world's favorite beverages is an essential guide for professionals, coffee lovers, and students alike.

Book Information

Audible Audio Edition

Listening Length: 18 hours and 30 minutes

Program Type: Audiobook

Version: Unabridged

Publisher: University Press Audiobooks

Audible.com Release Date: June 10, 2014

Language: English

ASIN: B00KWGB9YS

Best Sellers Rank: #32 in Books > Audible Audiobooks > History > Africa #35 in Books >

Audible Audiobooks > History > Latin America #100 in Books > Audible Audiobooks > History > Asia

Customer Reviews

It's a very comprehensive coffee book dealt with from seed to cup as well as environmental and social issues for coffee industry. Especially, about specialty coffee. recommend this book for coffee

aficionados.

This book is great for the photographs & diagrams, and for the section on all of the coffee exporting countries. The other parts are also well done, but there's not as much in-depth, nitty gritty information for a coffee professional (like you would get from a Scot Rao book). Either way I think it's essential for a coffee lover's library.

Read this book, go to a coffee tasting, and (optional) try roasting your own beans .. All of a sudden, for a few hours time you know more about coffee than 99% of people in the world. You will appreciate coffee more. The collection of experts that contributed to this book provide a balanced perspective and coffee and the coffee industry. Must-read.

Re Caff  espresso. This superb book should be read by dictionary editors to correct their erroneous definition of the brew as "coffee pressed out". It independently confirms my own work in the article "Eclair. Macchiato, Cappuccino, Espresso   Caff  ex machina", to appear in Papers from the 39th LACUS Forum, York University, Toronto, Canada, 2013. Caff  espresso is not a decoction, but an infusion. You can't get juice out of a roasted coffee bean. Wikipedia's treatment is not too bad, but the industry dictionaries are not at all reliable. The best reference work for it is the Italian Enciclopedia Treccani/Vocabolario/espresso.

[Download to continue reading...](#)

Coffee: A Comprehensive Guide to the Bean, the Beverage, and the Industry Trading Coffee: From Coffee Stocks to Coffee Futures-Your Complete, Step-by-Step Guide to Coffee Trading Coffee Designs: Take a Coffee Break! 50 Amazing Coffee And Superfood Patterns for Stress Free (Coffee Designs, Superfood Patterns, Stress Free) Planning and Control for Food and Beverage Operations with Answer Sheet (AHLEI) (8th Edition) (AHLEI - Food and Beverage) Management of Food and Beverage Operations with Answer Sheet (AHLEI) (5th Edition) (AHLEI - Food and Beverage) Build Your Beverage Empire: Beverage Development, Marketing and Sales Build Your Beverage Empire: Beverage Development, Sales and Distribution The Coffee Shop Business Plan: How to Open a Coffee Shop and Ensure it's Successful, Popular, and Profitable Bean By Bean: A Cookbook: More than 175 Recipes for Fresh Beans, Dried Beans, Cool Beans, Hot Beans, Savory Beans, Even Sweet Beans! The Coffee Book: Anatomy of an Industry from Crop to the Last Drop (Bazaar Book) Fine Dining Advising: The Ultimate Guidebook to Success - How to Make your Tips, Hospitality, and Knowledge Skyrocket For Servers, Waiter, Waiters, and ... Service Charge, Food and Beverage 1)

ManageFirst: Principles of Food and Beverage Management with Answer Sheet (2nd Edition)
(Managefirst Program) Principles of Food, Beverage, and Labor Cost Controls, 9th Edition Food and
Beverage Cost Control ManageFirst: Bar and Beverage Management with Answer Sheet (2nd
Edition) A Question Of Intent: A Great American Battle With A Deadly Industry (Great American
Battle with with a Deadly Industry) Build Your Beverage Empire The Comic Book Story of Beer: The
World's Favorite Beverage from 7000 BC to Today's Craft Brewing Revolution Warman's Bean
Plush Field Guide: Values and Identification (Warman's Field Guide) What to Drink with What You
Eat: The Definitive Guide to Pairing Food with Wine, Beer, Spirits, Coffee, Tea - Even Water -
Based on Expert Advice from America's Best Sommeliers

[Dmca](#)